



Introduction to the IPR sectoral Guides

for Textiles and Clothing, Leather, Footwear
and Furniture Industries

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26th April 2010, Vilnius, Lithuania

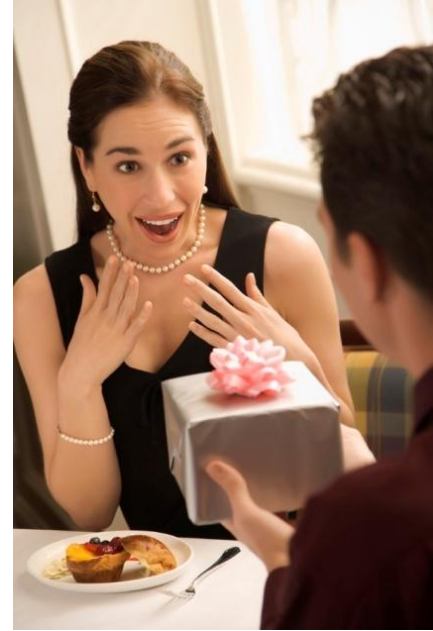
Contents of the presentation

- What is it all about and for whom – IPR Sectoral Guides
- Contributors
- Main actions undertaken to create the Guides
- Index and design of the Guides
- Follow up



IPR Sectoral Guides

- 4 Guides – Textiles and Cloting, Footwear, Leather and Furnitnure Industry
- For the use of enterprises, particularly SMEs
- Covering countries like Bulgaria, the Czech Republic, France, Germany, Greece, Hungary, Lithuania, Italy, Poland, Portugal, Romania, Spain and the United Kingdom, but also USA, India, China and Russia
- Available in 13 languages free of charge
- To be disseminated through a serie of awareness seminars



Contributors to the Guides



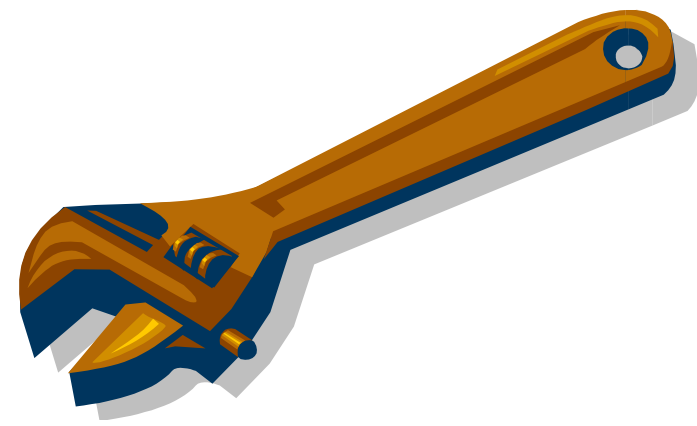
Partners :

- 1) University of Alicante – coordinator
- 2) Sectoral organizations: CETTEMSA, EURATEX
- 3) NPOs: BPO, UPV, INPI (FR), DPMA, OBI, HPO, UIBM, UPRP, INPI (PT), OSIM, OEPM, UKPTO
NPO Lithuania with the observer status

Subcontractors :

- 1) COTANCE – European Leather Association,
- 2) UEA – European Furniture Manufacturers Federation
- 3) CITEVE – Technological Centre for the Textile and Clothing Industries of Portugal
- 4) Subcontracted experts: Mrs. Vilma Misiukoniene and Dr. Roya Ghafele

Main activities performed

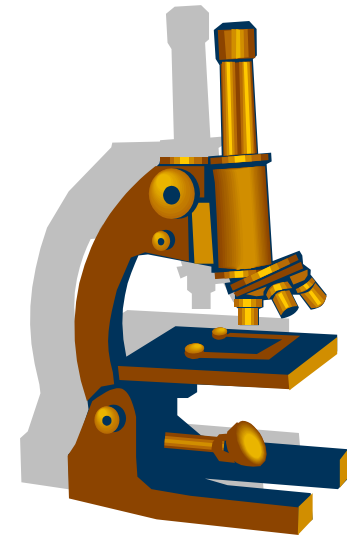


- Analysis of the needs and bottlenecks
- Development of the Guides backbone
- Analysis of the usefulness of the Guides with the proposed backbone
- Guides drafting and revision
- Translation and Printing
- Dissemination through awareness-raising seminars



Analysis of the SMEs needs

- Around 180 questionnaires analysed:
 - 101 from Textiles and Clothing
 - 16 from Leather
 - 31 from Footwear
 - 32 from Furniture
- Majority of responses were received from SMEs, then National Sectoral Associations, Sectoral Research Centres and Large companies.





Intellectual Property, A business tool for SMEs

A Guide for the Furniture Industry



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Awareness seminars

15 seminars in target countries will be organised

Date	Country
15 January and 13 February 2010	Germany, Frankfurt
27 January 2010	Manchester, UK
12 February 2010	Sofia, Bulgaria
10 March 2010	Greece, Athens
24 March 2010	Romania, Bucharest
25 March 2010	Spain, Alicante
26 April 2010	Lithuania, Vilnius
4 May 2010	Italy, Rome
6 May 2010	Hungary, Budapest
21 May 2010	Poland, Warsaw
26 May 2010	Czech Republic, Prague
end May 2010	North of Portugal
3 September 2010	Hungary, Sopron

Seminar in France to be planned still

Final international seminar in Brussels - September / October 2010



Some information about www.innovaccess.eu website

A user- friendly website
about intellectual property
to best support SMEs
on the local level



Organisation of the website

2 main sections:

1. General IP information.

***2. Country specific IP info You
want to protect your creation.***



General IP information:

You have an idea... But you don't know how to turn that idea into marketing assets

WHY : Strategy approach :

Why using IP is relevant for you ?

HOW : Know how to use IP :

Patent, Trademark, Design...

COST : Key question for SMEs

How much does it cost to acquire and manage the intellectual property rights ?

This section includes topic presentation and direct access Q&A dynamic guides.

The screenshot shows the InnovAccess website interface. At the top, there's a navigation bar with 'Home Sitemap Text only Members' and a search bar. The main content area is titled 'You have an idea...' and features a circular diagram with 'idea' in the center, surrounded by 'WHY', 'HOW', and 'COST' sections. The 'WHY' section asks 'Why is intellectual property relevant for you?', 'HOW' asks 'How can you protect your creation?', and 'COST' asks 'How much does it cost to get Intellectual Property rights?'. To the right of the diagram is a map of Europe with a list of countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, Sweden, Turkey, United Kingdom, EPO, and OHIM : WIPO. Below the map is an 'IPR Helpdesk' section with the text 'Your gateway to IP within EU funded projects'. The footer of the website includes 'Terminé'.

The graphic consists of three stacked sections. The top section is titled 'BEST PROTECTION' and contains the text 'CHOOSE the best mode of PROTECTION' next to a document icon. The middle section is titled 'HOW MUCH ?' and contains the text 'Cost of an IPR' next to a calculator icon. The bottom section is a simple graphic of a calculator.



Country specific IP info: Protect your Creation in Europe

InnovAccess
Preparing Europe for global competition

Tuesday, 03 June 2008

You have an idea... but you don't know how to turn that idea into profit-marketing assets for your SME

WHY
Why is intellectual property relevant for you?

COST
How much it cost to get Intellectual Property rights

HOW
How can you protect your creation?

Protect your creation in Europe
Information provided by National Patent and Trade Mark Offices, EPO, and OHIM

- ... Austria
- ... Belgium
- ... Bulgaria
- ... Cyprus
- ... Czech Republic
- ... Denmark
- ... Estonia
- ... Finland
- ... France
- ... Germany
- ... Greece
- ... Hungary
- ... Ireland
- ... Lithuania
- ... Luxembourg
- ... Malta
- ... The Netherlands
- ... Poland
- ... Portugal
- ... Romania
- ... Slovak Republic
- ... Slovenia
- ... Spain
- ... Sweden
- ... Turkey
- ... United Kingdom
- ... EPO
- ... OHIM
- ... WIPO

Helpdesk
Your gateway to IP within EU funded projects

How can you protect your creation?
The purpose of this course is to obtain the best mode of protection.

Cost of obtaining an IPR
Calculate the basic administrative fees for registration and maintenance of your IP rights

Information generated by IPR systems
If you are thinking of manufacturing a product, you should first check whether you could be hindered by an existing patent that is still legally enforceable.

Information about
Patents,
Trademark,
Registered
designs
**country per
country**

- ...including **procedures and cost.**

InnovAccess
Preparing Europe for global competition

Tuesday, 12 January 2010

You have an idea... but you don't know how to turn that idea into profit-marketing assets for your SME

FRANCE The Office **PATENTS** Utility Models Trademarks Registered Design Copyright Other Rights Services

Choose another country

Patents:

HOW MUCH DOES IT COST ?

Our fees for processing a French Patent Application are normally 622.00 €.
Please be aware that the fees are reduced for SME, physical people and non-profit institutions in the sectors of teaching and research.
Be careful, as you have to pay spontaneously. You will not receive any recall.

Amount	fee	information about fee
36.00 €	Application fee	This fee must be paid in the month following your application. You can deliver it at our offices or send it.
40.00€ (€30)	Additional Claim	For each claim from the 11th, you have to pay an additional fee.
500.00 €	Search fee	The payment of this fee and the search can be delayed during a maximum of 18 months. You must then fill in the corresponding box of your application. In case of non payment within 18 months, your application will automatically be transformed in a Utility Certificate. If you ask for an immediate search report, the search will begin as soon as the application is regular, in principle before the end of the priority year during which you can choose to extend your application in other countries. If you want to apply for a Utility Certificate, you do not have to pay this fee.
86.00 €	Delivery fee	This fee must be paid when your patent is granted, or your patent will be rejected

BEST PROTECTION
CHOOSE the best mode of PROTECTION

HOW MUCH ?
Cost of an IPR

FIND MORE
PATENTS SEARCH IPRSYSTEMS

About us
Disclaimer
Copyright





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www.innovaccess.eu

Thank you