



# “IP MANAGEMENT AND ENFORCEMENT: GOOD PRACTICES FOR SMEs”

## OPENING SESSION



**Ms. Martine Diss**  
**Open workshop**  
**11<sup>th</sup> December 2008, Brussels**

# The role of EACI in the Project

Since August 2008:

- Project management
- Monitoring
- Evaluation



**DG ENTR** → **POLICY ORIENTATION**

# The project



- **Aims:** raising SME awareness and usage of IPR and **how to enforce their rights** by developing **new** national and local support services for SMEs
- **Consortium:** UA, 20 NPOs, CRPHT, LUXINNO, CETEMMSA, EURATEX & IEEPI
- **Period:** 1/11/2007 to 1/11/2010



# The project

- **Main expected results:**

- Enhanced European-wide cooperation in the IP and innovation field
- Establishment of national and regional cooperation between NPOs and SMEs intermediaries
- Definition of new/improved support services and tools for SMEs



# Collaboration with SME intermediaries in the project



- Business intermediaries have a unique opportunity **to raise interest on IPR** of SMEs
- **IP awareness workshops** are being conducted in over 12 countries with the collaboration of the Enterprise Europe Network



# Enterprise Europe Network



- **New network for SMEs** (taking over the former EIC and IRC networks)
- **Largest** business network in the world
- Managed by the **EACI**
- Funded by the **Competitiveness and Innovation Framework Programme**
- Budget 2007-2013: €320 million



# <http://www.enterprise-europe-network.ec.europa.eu/>



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# Enterprise Europe Network Services for SMEs (IPR dimension)



## A broad range of quality services

- Information, feedback and **business cooperation**
- **Innovation**, technology and knowledge transfer
- Services encouraging the participation of SMEs in the Community **RTD** Framework programmes



# Main aims of this workshop & results expected



- **Raising awareness** to enforce the IPR of SMEs
- **To learn** about cooperation between NPOs and business intermediaries

